



ANNUAL REPORT
OF GIVING
2013

Welcome



Dear Friends,

We are honored to share with you our 2013 Report of Giving. The individuals, businesses and families whose names appear here have contributed the support that is the foundation of our ability to offer seniors of every kind the finest quality health care and housing in the country.

Annual Fund donations benefit the residents of our long-term care facilities at the Hoffman Center as well as those seniors who come to the Sam L. Cohen Rehabilitation Center after a hospitalization for surgery or illness. These gifts also support our ability to attract and maintain our extraordinary staff. It is these donors' generosity, kindness, and compassion for seniors that propels our life-enhancing programs that change the lives of the seniors we serve. Thanks to them, we are truly improving the experience of aging.

To each of you listed in these pages and to the many more we hope to see on next year's Honor Roll, our heartfelt thanks. We look forward to your continued partnership with The Cedars.

Sincerely,

A handwritten signature in dark ink that reads "Kathryn Callnan".

KATHRYN CALLNAN

President and CEO

A handwritten signature in dark ink that reads "James E. Freilinger".

JAMES E. FREILINGER

*Trustee and
Chairman, The Cedars Annual Fund*

*This report includes gifts made from May 1, 2012 to April 30, 2013.
These lists are meant to be comprehensive and accurate. If you are aware of an omission or other error,
please accept our apologies and contact the Development Office at (207) 221-7000. Thank you.*

Visit us online: thecedarsportland.org

Gifts to The Cedars Annual Fund 2013

President's Circle (\$5,000 +)

The Cedars Auxiliary
Mr. & Mrs. Sidney H. Geller
Mr. Lloyd L. Lathrop
Mrs. Laura Rossano*

Founders Circle (\$2,500 - \$4,999)

Mr. Richard Borts &
Ms. Paulette York
Ms. Kathryn Callnan &
Mr. Gerry Brown
The Alvin Hoffman*
Revocable Trust

Leaders Circle (\$1,000 - \$2,499)

Scott M. Black Family
Fund, a Donor-Advised
Fund of Combined Jewish
Philanthropies of Greater
Boston
*In memory of Louis &
Selma Black*
Mr. & Mrs. James S. Burns
*In memory of Rose &
Mitchell Burns*
Mr. & Mrs. Carlo M. Cimino
Mr. & Mrs. Jack Davis
Mr. & Mrs. James E. Freilinger
Mr. & Mrs. Jerome F. Goldberg
Judge & Mrs. James Goodman
In memory of Dr. John Golden
Col. & Mrs. David Hunt
Ms. Diana K. Joyner
In memory of Edith G. Marcotte
Mr. & Mrs. Alan J. Levenson
The Abraham S. & Fannie B.
Levey Foundation
Mr. & Mrs. Stephen L. Levine
*In honor of Pearl Levine's
100th birthday*
Mr. & Mrs. David N. Lewis
Mr. & Mrs. Robert G. Ory

Harold L. Osher, M.D.
& Peggy L. Osher
*In memory of Marion O.
Sandler*
Mr. & Mrs. Steven Passerman
Ms. Hilary A. Rapkin &
Mr. William Stiles
Mr. & Mrs. Arnold C. Shapiro
*In memory of Bernie &
Freda Shapiro*

Mr. & Mrs. Gregory C. Shapiro
Mr. Joseph B. Silverman
*In memory of David K.
Silverman*
Mr. & Mrs. Barry Zimmerman

Supporters Circle (\$500 - \$749)

AAA Energy Service
Mr. & Mrs. Wallace E. Camp Sr.
In honor of Myer Marcus
Mrs. Cathy B. Cohen
*In memory of C.A. "Cuddy"
Cohen*
Dr. & Mrs. Stuart Gilbert
In honor of Kathy Callnan
Dr. & Mrs. Bernard Givertz
Mr. & Mrs. Laurence D. Kane
Mr. Peter E. Kelley
Estate of Ruth Droll Lustig
Miss Margaretmary McCann
Mr. Rudolph Naples
Mr. & Mrs. Norman Rapkin
Mr. & Mrs. Monroe B. Scharff
Ms. Elizabeth K. Sheppard
Mr. & Mrs. Charles Shuman
In memory of Gertrude Lerman
Mr. & Mrs. Melvin Stone
Mr. & Mrs. David J. Turitz
Mr. & Mrs. S. John Watson Jr.

Members Circle (\$180 - \$499)

Anonymous
Mr. & Mrs. Lawrence Adlerstein
Mr. Lawrence D. Adrian
In memory of Barbara Adrian
Mr. & Mrs. Richard Aronson
Dr. & Mrs. Michael Becker

Mr. & Mrs. Jonathan Berg
Mr. & Mrs. Thomas Berman
Mrs. Suzie Berzini
Mr. & Mrs. James N. Broder
Mr. Stephen Camann
*In honor of Marcus, Clegg
& Mistretta, Esqs.*
Mr. Roy C. Carlson Jr.
*In memory of Barbara M.
Carlson*

Mrs. Marjorie Chandler
In memory of Joseph Chandler
Mr. & Mrs. Campbell L. Clegg
Mrs. Wayne Cliff
Mrs. Evelyn L. Cohen
Mrs. Mary Lou Condon
Mrs. Mildred Kaplan Drees
*In honor of Shirley & Herbert
Holzberg*

Mrs. Diane A. Dussault
Mrs. Dorothy B. Erikson
Mr. Albert B. Glickman* & Mrs.
Judy Ellis Glickman
Col. & Mrs. Stuart E. Goldberg
*In memory of Mr. & Mrs. Philip
Goldberg and of Mr. & Mrs. Roy
Tibbs*

Mrs. Barbara Black Goldfarb
*In memory of Louis & Selma
Black*

Mrs. Ann M. Goldkrand
*In memory of Louis & Selma
Black*
Ms. Candace M. Henriksson
*In memory of Karl & Dolores
Henriksson*

Mr. Richard A. Jacobs
In memory of Bernice Jacobs
Mrs. Nancy K. Kaye
Mr. & Mrs. James B. Klein
Mr. Harry W. Konkel
Mr. Carl Lerman
Mr. Lester Mack
In memory of Bessie Mack

Mr. Murray J. Mack
In memory of Phillip Mack
Mr. & Mrs. Alastair MacVicar
Mr. George Marcus &
Ms. Nancy Savage Marcus

Cantor Kurt Messerschmidt
*In memory of Sonja
Messerschmidt*
Ms. Elinor Multer
Narrative Design, LLC
Mrs. Bonnie Lee J. Nelson
In memory of Donald Nelson
Elizabeth & Dennis O'Donnell
*In memory of Lorraine E.
Burrows*

Mindy & Max Peckler
*In honor of Leiba &
Marshall Frankel*
The Selma Pluznick
Foundation, Inc.

Dr. & Mrs. Daniel Ravin
Mr. & Mrs. Geoffrey Rice
Dr. & Mrs. Marvin Rubin
Mr. & Mrs. Robert Ryan
In memory of Ryan & Martin

Mr. & Mrs. Joel Saldinger
The Sanford Institution for
Savings
*In memory of Edith Giselle
Marcotte*

Mrs. Maxine R. Sclar &
Mr. Robert J. Yamartino
Ms. Elizabeth O. Shorr
*In memory of Elizabeth &
William Walker*

Mr. Robert E. Siegel
In memory of Minette Siegel
Mrs. Harriette Small
Mr. & Mrs. Stephen Smith
*In memory of Elaine &
Stephen Smith*

Mr. & Mrs. David B. Speed
Mrs. Anne Spiegel
Dr. & Mrs. Sidney G. Steinkeler
In honor of Shirley Bailin
Miss Virginia L. Swift
In memory of Loretta M. Swift

Mr. & Mrs. Constantine
Tsomides
Mr. King H. Weinstein
*In memory of Pauline Bernstein
Karelis*

Ms. Ruth A. Yates
*In memory of Ina & Myer
Weissman and Sadie Schatz*

Honor Roll (Up to \$180)

Anonymous
Back Cove Financial
Ms. Sandi Bartel &
Mr. David Polsky
Ms. Dauna W. Binder
Mr. & Mrs. John Bingler
In honor of The Atrium staff

The Bob's Discount Furniture
Charitable Foundation, Inc.
Ms. Mary Bourguignon &
Mr. Rick Wood
*In memory of Barbara
Moulton*

Louis G. Bove M.D.
Mr. William Branz
In memory of Tillie Branz
Mrs. Nancy M. Brenerman
In memory of Saul Brenerman

Mrs. Lenore R. Burokoff
Mr. & Mrs. Paul Chaiken
In memory of Frances Chaiken
Mr. & Mrs. Ronald Chapman
In memory of Thelma E. Dyer

Clean-O-Rama
Ms. Jacqueline Cohen
Mr. & Mrs. Richard Cohen
In honor of Lillian Sanborn
Ms. Mary Ellen Deschenes
*In memory of Helen
Deschenes*

Mr. & Mrs. Gilbert Dichter
In honor of our grandchildren
Mr. & Mrs. Thomas Downing
In memory of Jay Downing
Ms. Annice Dubitsky
*In memory of Abe &
Helen Dubitsky*

Mrs. Dee Emple
*In memory of Donna Dionne
Hubbard*
Mr. Jay H. Espovich
In memory of Sam L. Cohen

Mrs. Marjorie Farrar
Mrs. Estelle R. Fineman
*In memory of Eleanor Edison
Taft, Evelyn Hugo
Finkleman, and Bettina Levine*
Mrs. Dorothy A. Fishman
Mr. & Mrs. Leslie A. Fleisher

Marjory & Saul Goldberg
In memory of Myer Goldberg
Mr. & Mrs. Robert Goldberg

Mr. Samuel Goldstein
*In honor of Mr. & Mrs. David
Goldstein*
Mr. & Mrs. Charles Grubb, Jr.
Mr. & Mrs. John M. Haas Jr.
Moreen R. Halmo, Ph.D.
In memory of Ida Rabino

Ms. Barbara Harrison
*In memory of Morris &
Sylvia Greenberg*
Mr. & Mrs. Michael Hauptman
Ms. Sherry Berson Holstein
*In memory of Claire &
Jack Berson*

Mrs. Helen Isenman
Ms. Susan L. Isenman
Mrs. Judith Kamin
Mr. Mark D. Kaplan
Mrs. Ethel Koocher

Mr. & Mrs. Sheldon Krems
Mr. & Mrs. Phillip N. Kupelian
*In honor of Margaret H.
Kupelian*
Mr. & Mrs. Savely Kuperman

Mr. Philip B. Laine
*In memory of Edward &
Renee Laine*
Mr. & Mrs. Robert A. Laskoff
Mr. Evan N. Lelansky
*In memory of Allen & Marion
Lelansky*

Mr. & Mrs. Elliott A. Lerman
*In memory of Marion &
Sidney Lerman*
Levey Hebrew Day School
*From the children in Morah
Debbie Kanter's kindergarten
& first grade classes*

Dr. & Mrs. Donald Levi
*In memory of Beatrice
Bornstein and of Anne Levi*
Mr. & Mrs. Howard Levine
Mrs. Ruth C. Levy
In memory of Rebecca Ber

Mr. & Mrs. Robert Louden
*In memory of Thema B.
Silverstein*
Mr. & Mrs. Peter Lunder
Ms. Rachelle E. Mack
*In memory of Cynthia &
Charles Mack*

Mr. & Mrs. S. Richard Mack
*In honor of our 70th wedding
anniversary*

Maine Road Runners
In memory of Barbara Moulton
Dr. & Mrs. Andrew C. Mancall
Mr. & Mrs. Saul Marcus
In memory of Miriam Marcus

Mr. & Mrs. Richard B. Marshall
In honor of Charlotte Siegel
Mrs. Mary Lou Martindell
Mrs. Phyllis Mazziotti
Mr. & Mrs. Gordon E. McLucas
In memory of Hazel M. Stevens

Ms. Deborah Meagher
Mr. & Mrs. Hyman Micohen
*In memory of Abram
Berenson, Ida Berenson, Bella
Micohen, and Abraham Micohen*

Mr. & Mrs. Bernard Miller
Mr. & Mrs. Charles E. Miller
Dr. Sarah E. Moore
*In memory of Elizabeth &
Roland Moore*

Mrs. Harriet Mountain
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Mr. & Mrs. Samuel Novick
In memory of Violet Stern
Ms. Judith A. Osher &
Mr. Joel Bresler
In honor of Kathy Callnan

Mr. & Mrs. Abraham Peck
In honor of Myer Marcus
Mrs. Henni Polak
Ms. Barbara Poliner
In memory of Irving Poliner, MD

Mrs. Eva Polisner
Mr. & Mrs. Milton B. Popkin
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Riegelhaupt & Mr. Mo
Riegelhaupt
Mrs. Amy L. Rolnick
Evelyn Rosenthal Charitable
Trust

Mr. & Mrs. Michael Rubinoff
Dr. & Mrs. Howard Sabarra
In memory of Barbara Berenson
Dr. & Mrs. Jeffrey M. Saffer
Ms. Myra Sallet
*In memory of Herman &
Nettie Gershenson*

Mrs. Lillian Sanborn
Mr. & Mrs. Edward Schultz
*In memory of Sonia Belgar
and of Anne Schultz*

Mr. & Mrs. Allan Shapiro
*In memory of Charlotte
Shapiro and of Saul Shapiro*
Mrs. Beverly Shapiro
*In memory of Howard L.
Shapiro*

Mr. & Mrs. Arthur M. Shepard
In memory of Sara Supovitz
Mr. Wayne Sherwood
Mrs. Yudif Shuper
In memory of Joseph Shuper

Mr. & Mrs. Barry Siegel
*In honor of Brandon Siegel's
bar mitzvah*
Mrs. Janet Silvers
Mr. & Mrs. Edward K. Simensky

Mr. & Mrs. Ronald Smith
Mr. & Mrs. Michael Snyder
Mrs. Lorry Stillman
Ms. Susan V. Tanzer
In honor of Edith Vine

Mr. & Mrs. Michael L. Thaler
*In honor of Pearl Gerber on
Mother's Day and in memory
of Barci Thaler and Phyllis
Gerber Farmelant*

Mr. & Mrs. Sumner L. Thompson
*In memory of Charlotte &
Perley Goodwin*
Mrs. Jeanne Tinkle
In memory of Norman Tinkle

Mr. & Mrs. David S. Turesky
In memory of Alice Turesky
Mr. John F. Uhas
In honor of Lillian Sanborn

Unum Matching Gifts Program
Ms. Elizabeth Ventre
Mr. & Mrs. Raymond
Veroneau, Jr.
Mr. & Mrs. Donald E. Ward
In memory of Frances Marcus

Mrs. Constance P. Webster
Mrs. Aaron Weissman
In memory of Rosa Kattler
Mr. & Mrs. Philip Wexler
In Memory of James Stein
Mrs. Herta Whitman
Mr. & Mrs. Stephen Wiener
Mrs. Geraldine G. Wolf
Mr. & Mrs. Gordon Wolman

*of blessed memory

Other Gifts to The Cedars 2013

Bequest

Ms. Pauline L. Robishaw*

Bernard & Gregory C. Shapiro Fund

Mr. & Mrs. Gregory C. Shapiro
In memory of Barbara Berenson, of Russ Bornstein, of George Shur, and of Gail Osgood

Bennett & Esther Webber Arts and Entertainment Fund

Ms. Katherine E. McDermott
Mr. & Mrs. Stephen M. Rose
Mrs. Laura Rossano*

Cedars Care Champions

Through the new Cedars Care Champions program, donors recognize staff members who have "gone the extra mile" to help themselves or their family members. Congratulations to those staff named as Care Champions this year!

Gifts from:

Ms. Patricia A. Beville
Mrs. Wendy Bush
Ms. Jill L. Dougherty
Mr. & Mrs. Michael Hauptman
Ms. Pamela Lemieux
Mr. Clarence Lombard
Mrs. Helen Palange
Mrs. Patricia B. Quinlan

In honor of:

James Bickford, *volunteer*
Michele Boyer, *nursing*
Tammy Bryant, *nursing*
Ann Chapman, *nursing*
Pat Constiner, *nursing*
Ursula Copenheaven, *nursing*
Angela Danico, *nursing*
Katey Druan, *life enrichment*
Jess Gallant, *nursing*
Zelda Harrison, *nursing*
Angela Hunt, *administration*

*of blessed memory

Rachel Krummel, *nursing*
Rachel Loubier, *care coordination*

Verna Lowell, *environmental services*

Shantelle MacDonald, *nursing*
Kim McGowen, *nursing*
Shannon Mercier, *therapy*
Kaitlin Merrill-Peterson, *nursing*
Nada Mitrovic, *environmental services*

The Osher Inn Staff
Robyn Pfeffer, *environmental services*

Patty Phillips, *med tech*
Karen Rossignol, *therapy*
Kelsey Royer, *therapy*
Anna Theriault, *nursing*
Jason Vaughn, *nursing*
Diane Vigue, *wellness*
Andrea Violette, *therapy*

Restricted Gifts

Anonymous
The Cedars Auxiliary
Mr. & Mrs. Josh Fifield
Ms. Kiara Ann Guay
Mr. & Mrs. Sumner L. Thompson

Gifts in Honor

The Cedars Auxiliary
Mrs. Beverly A. Battle
Ms. Kathryn Callnan
Mr. Norman Cherner
Mrs. Charlotte W. Farber
Mr. & Mrs. Paul Fishkin
Mrs. Pearl E. Gerber
Mr. & Mrs. Jerome F. Goldberg
Mr. & Mrs. Matthew Goldfarb
Mr. & Mrs. Gerald S. Gordon
Mr. & Mrs. Alan J. Levenson
Mr. & Mrs. Joseph M. Miller
Mrs. Anne Spiegel
Mr. & Mrs. Melvin Stone
Mr. & Mrs. Michael L. Thaler
Mrs. Selma F. Wilbur

Memorial Gifts

Ms. Miriam Aronson
Mr. & Mrs. Richard Aronson
Bangor Savings Bank
Mrs. Barbara Berenson
Mr. & Mrs. Donald A. Binder
Mr. & Mrs. Ronald Blumenthal
Mr. and Mrs. James S. Burns
Ms. Kathryn Callnan
Mr. & Mrs. Arthur Cope
Mr. & Mrs. Gerald S. Cope
Mr. John Deveau
Ms. Hilary Dorsk
Drake, Ingelesi and Milardo, Inc.
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Ms. Doris Esposito
Mrs. Charlotte W. Farber
Ms. Ellen Ruth Fenichel
Mr. Peter C. Fessenden & Ms. Anne Underwood
Fidelity Charitable Gift Fund- Ohio

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Lisa & Andrew Finkelstein
Tela & Lawrence Finn
Mrs. Kathleen Foley
Mrs. Jodi Freedman
Mr. & Mrs. James E. Freilinger
Mrs. Pearl E. Gerber
Mrs. Ida S. Goldman
Gulfstream Aerospace Corporation

Mr. & Mrs. Henry James Honeth
Ms. Sandra R. Howard
Ms. Grace Ittleman
Mr. & Mrs. Douglas S. Kaplan
Margo & Michael Keeley
George & Althea Lane
Mr. Frederick Levine
Mr. & Mrs. Howard Levine
Ms. Nancy S. Levinsky
Ms. Nancy Liss
Ms. Diana C. Liu
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Macdonald Page & Co LLC
Mr. & Mrs. S. Richard Mack
Becky A. & Robert C. Malley
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Margaret & Patrick McLaughlin
Mr. & Mrs. Charles E. Miller

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Moulton Street Realty, LLC
Dr. & Mrs. Harold L. Osher
Mr. & Mrs. Mark A. Perlin
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Mr. & Mrs. Stephen M. Rose
Dr. & Mrs. Gerald M. Rosen
Ms. Barbara Rubin
Mr. & Mrs. Michael Rubinoff
Mrs. Ethel Mack Rubinstein
Randy & Stuart Rubinstein
Ms. Elaine Sandler
Mr. & Mrs. Francis Savage
Mr. & Mrs. Stanley Schatz
Schwartz & Associates, P.A.
Mr. & Mrs. Gregory C. Shapiro
Ms. Elizabeth K. Sheppard
Mr. & Mrs. Harvey Silverman
Sandy & Edgar Snyder
Sokolove Charitable Fund
Mrs. Anne Spiegel
Mr. & Mrs. Melvin Stone
Mr. & Mrs. Michael L. Thaler
Mr. Gary Venner
Patricia & Christopher Watson
Ms. Rebecca Waxman-Sneed
Mr. James L. Weaver
Mr. & Mrs. Alan Weinstein
Mrs. Harriet Weisman

Yahrzeit Gifts

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Mr. & Mrs. Richard Borofsky
Mr. Norman Cherner
Mrs. Diane H. Cohen
Mr. & Mrs. Darrell Cooper
Mr. & Mrs. Bruce Fenton
Mrs. Estelle R. Fineman
Mr. & Mrs. Alan S. Freedman
Mrs. Fran Fritzsche-Jensen
Ms. Patricia A. Garson
Moreen R. Halmo, Ph.D.
Mrs. Judith Kamin
Mr. & Mrs. Laurence D. Kane
Mrs. Nancy K. Kaye
Mr. & Mrs. Bruce P. Kline
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Mrs. Barbara S. Lappin
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Mrs. Ida-Joyce Levine
Mr. & Mrs. Stephen L. Levine
Mrs. Irene Mack
Ms. Elaine Miller
Mrs. Merle R. Nelson
Mr. & Mrs. Stanley Rapp
Mrs. Leona R. Roberts
Mr. & Mrs. Richard Rosenberg
Mr. & Mrs. Michael Rubinoff
Mr. & Mrs. Gregory C. Shapiro
Mr. & Mrs. Neil Michael Shapiro
Mr. & Mrs. Charles Shuman
Mr. & Mrs. Barry Slosberg
Ms. Rose L. Superia
Mr. Robert Ushman
Mr. Wayne M. Ushman
Mr. & Mrs. William L. Whitman
Mr. & Mrs. Gordon Wolman

The Legacy Circle

The Legacy Circle is a very special group of donors who have elected to support the work of The Cedars through a planned gift. By including The Cedars in your long-term plans, you can save income, capital gains and/or estate taxes, and/or provide for the people you care about, all while creating your own legacy at The Cedars.

Mr. Richard Borts & Ms. Paulette York
Ms. Eleanor Brainin-O'Marra
Ms. Kathryn Callnan & Mr. Gerry Brown
Mrs. Cathy B. Cohen
Mrs. Pearl E. Gerber
Dr. & Mrs. Bernard Givertz
Mrs. Nancy K. Kaye
Mr. & Mrs. Alan J. Levenson
Mr. & Mrs. David N. Lewis
Mr. & Mrs. Jack Lustig*
Mr. George Marcus & Ms. Nancy Savage Marcus
Myer M. Marcus, Esq.
Ms. Pauline L. Robishaw*
Ms. Hilary Rapkin & Mr. William Stiles
Mr. & Mrs. Gregory C. Shapiro
Mr. & Mrs. Melvin Stone
Mr. & Mrs. Barry Zimmerman

*of blessed memory

MEET OUR DONORS: Laura Rossano



“Growing up, our mom taught us what was important: taking care of those less fortunate than ourselves, having a good time and being engaged with the world, and always, always saying *thank you*,” Rina Lara remembers of her beloved mother, Laura Rossano.

Laura spent nearly four years at The Cedars. She especially enjoyed going on lunch outings and participating in

art projects such as still life painting and charcoal drawing. “She loved listening to live music,” said Janine Fifield, life enrichment assistant. “I can still see her tapping her foot in time to the jazz combo during our cocktail hours.”

“My mom and dad were a very outgoing people,” said Rina. “They loved having a good time. The programs at The Cedars not only were fun for her, they gave her a chance to get out and socialize – to live the way she always had, having fun and being with people.”

When Rina and her sister Theresa were settling their mother’s affairs after her death last year, they discovered a significant sum of money left in an account. They thought long and hard about what to do with this unexpected windfall. “It wasn’t like either one of us really needed it,” said Rina. “And we wanted to give it to something that would have made mom happy, something that would honor the good life she lived.”

And, then, they had their answer: they would give their mother’s last gift to the place that she had called home for so long, The Cedars. To honor her, they decided to split the gift between an endowed fund that helps provide art and music programs to residents and The Cedars Annual Fund, which touches every part of a resident’s experience at The Cedars: staffing, food, therapies, care – and the “little things” that make this home: fine art on the walls, linen napkins at dinner, and daily recreational therapy programs.

Rina knew her mother never wanted to live in a nursing home, “but we couldn’t take care of her ourselves, we needed help. Thank goodness The Cedars was there when we needed it.”

ABOVE: The Rossano sisters with their mother.

Social Accountability 2013

The Cedars has been an active citizen of the Portland, Maine community since 1929, and our ability to adapt, grow and keep up with change makes The Cedars a stalwart senior living and retirement community.



COMMUNITY RESOURCE

Guided **600+ seniors and their families** through the complex long term care system

Welcomed **14 community organizations** to more than **40 meetings and events**



SUPPORTING OUR JEWISH COMMUNITY

Welcomed the community to **106 Jewish services**

Produced **1,560 kosher Meals on Wheels** for the Jewish Community Alliance

Provided **48 hours of volunteer opportunities** for youth Mitzvah projects

Offering **Yahrzeits** since 1929



EDUCATION & TRAINING

Provided **46 students** a total of **6,744 hours of clinical training** in rehabilitation, nursing, medicine, pharmacology, therapeutic recreation, social work and more

Hosted **82 hours** of student dance and music performances



WORKPLACE WELLNESS

Received **Harvard Pilgrim Health Care Health Innovator Award** for workplace wellness

Offered **81 hours of educational and exercise classes** to staff to improve diet and weight loss through our employee fitness challenge



EMPLOYMENT

Employed **320 Mainers** with **\$10 million** in payroll/benefits

Gave **19 high school students** their first job



ENVIRONMENTAL RESPONSIBILITY

Transitioned from **oil to gas**

Recycled **18,042 pounds** of paper, glass, plastic, and aluminum

Moving towards **paperless** medical records, payroll and benefits, and administration

Use **fluorescent light bulbs** in common areas

Decreasing **off-hour light usage**



ADVOCACY FOR SENIORS

1,100 hours supporting Leading Age*, educating the Maine Department of Health and Human Services and their Ombudsman Program, and providing expert testimony to the legislature.



SUPPORTING LOCAL BUSINESSES

Adding **\$1.6 million** to Maine's economy by contracting **265 local vendors**

Gifts to The Cedars Auxiliary 2013

2013 Phonathon

The Auxiliary raised a record amount of money at their Phonathon this year. Congratulations to the callers and to co-chairs Candy Henriksson and Marian Rowan! Thanks to this great effort, the Auxiliary was able to purchase a Dynavision for the rehabilitation gym. This machine will be used to treat patients who face impairments in visual, perceptual, cognitive, and physical skills because of a stroke or other brain injury. The machine will help restore balance, coordination, range of motion, strength, and endurance. It is the first such system in the State of Maine.

Ms. Prudy Andrew
Mrs. Adele Aronson
Mrs. Rena Levy Becker
Mrs. Cindi Berg
Mrs. Barbara Berkovich
Mrs. Marjorie F. Berman
Mrs. Suzie Berzinis
Dr. Stephen R. Blattner
Ms. Nancy E. Bogg
Mrs. Deborah A. Bornstein
Mr. Richard Borts & Ms. Paulette York
Ms. Diane Boucher
Mr. & Mrs. David H. Brenerman
Mrs. Lee Broder
Mrs. Lenore R. Burokoff
Ms. Kathryn Callnan
Mrs. Molly Cinamon
Mrs. Cathy B. Cohen
Mrs. Leah Cohen
Mrs. Mary Lou Condon
Mrs. Diane A. Dussault
Mrs. Charlotte W. Farber
Ms. Karen Farber
Mrs. Tama Fineberg
Mrs. Jodi Freedman
Mrs. Mary Catherine Freilinger
Mrs. Fran Fritzsche-Jensen

Mrs. Elizabeth Geller
Mrs. Carol Gilbert
Ms. Renee Givner & Mr. Jeff Forbes
Mr. & Mrs. Jerome F. Goldberg
Mr. & Mrs. Matthew Goldfarb
In honor of Rena Levy Becker's election to Senior Health Board of Partners
Mrs. Ida S. Goldman
Mrs. Hilary Goodman
Judge & Mrs. James Goodman
Mrs. Roberta Gordon
Mrs. Lisa Gorman
Mrs. Sheryl Haas
Mrs. Betty Hauptman
Ms. Candace M. Henriksson
Mrs. Christine Herbert
Mrs. Helen Isenman
Ms. Linda Jacobs
Ms. Linda Jacobson
Mrs. Judith Kamin
Mrs. Bonnie Klein
Mrs. Lyndall Klein
Mrs. Harriet Krausman
In memory of George Shur
Mr. & Mrs. Rubin Laskoff
Mr. & Mrs. Alan J. Levenson
Mrs. Pearl K. Levine
Mrs. Shirley S. Levine
Ms. Joan Levy
Mr. & Mrs. Stanley S. Lourie
Mrs. Adele Mack
Mrs. Denise Hart Mancall
Mrs. Nancy Savage Marcus
Miss Margaretmary McCann
Mrs. Bonnie Lee J. Nelson
Mrs. Bette Novick
Mrs. Peggy Osher
Mr. John R. Paul
Mrs. Jean Peck
Mrs. Eva Polisner
Mr. & Mrs. Stanley C. Pollack
Mrs. Eleanor G. Potter
Ms. Hilary A. Rapkin
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Mrs. Nancy Ravin
Mrs. Jacqueline Robinov
Mrs. Charlotte Rodetsky
Mrs. Judith Rosen

Mrs. Phyllis B. Rosen
Mrs. Shirley Rosen
Ms. Toby S. Rosenberg
Ms. Marian Rowan
Mrs. Peggy Shapiro
Mrs. Katherine Shepard
Mrs. Nancy Shuman
Mrs. Susan Singer
Mrs. Jane L. Snerson
Mrs. Jennifer Snyder
Mrs. Anne Spiegel
Mr. and Mrs. Ray Spiro
Mrs. Susan Steinkeler
Mrs. Florence Strauss
Mrs. Diana Sturman
Mr. & Mrs. Sumner L. Thompson
Mrs. Jeanne Tinkle
Mrs. Susan R. Trusiani
Unum Matching Gifts Program
Mrs. Patrice B. Weber
Mrs. Judy W. Wilson
Ms. Rose Wohl
Mr. Charles S. Wolfe
Ms. Mollie Zaitlin
Mr. & Mrs. Barry Zimmerman

Double Chai Members

"Double Chai" is the highest level of membership of The Cedars Auxiliary. We were delighted to double our numbers in this group this year. Thank you!

Ms. Kathryn Callnan ♦
Mrs. Cathy B. Cohen
Mrs. Liz Geller ♦
Mrs. Judy Ellis Glickman ♦
Ms. Candace M. Henriksson ♦
Mrs. Doris Pollack
Mrs. Barbara Shapiro
Mrs. Nancy Shuman
♦ *New members in 2013*

Other Gifts to The Cedars Auxiliary

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MEET OUR DONORS: Rudolph Naples



Rudy Naples is the kind of son any mother would be happy to have: he faithfully visits her at the Hoffman Center a few times each week and is there for every occasion.

“He’s a good boy,” says Lillian, his mother – ignoring the fact that, as a 60-something grandfather of three, Rudy is hardly a “boy” anymore.

A former bookkeeper and businesswoman, Lillian has

been a resident on the Leibowitz neighborhood since 2008 and became president of the Resident Council in 2010. She is actively involved in all aspects of the community, attending the myriad concerts, dance performances, speakers, and special events offered each month. But her true love is the Levenson Library, located on the ground floor of the Hoffman Center. Lillian is an avid reader who goes through at least one or two books each week and can often be found, tucked into an afghan in a sunny corner of the Leibowitz day room, enjoying one of her stories.

Like his mother, Rudy worked in finance and understands how tight the budget at not-for-profits like The Cedars can be. “The Cedars has always made a commitment to serve seniors from every financial background,” he said, “and government reimbursements – especially here in northern New England – leave a huge gap between the high-quality care and what is actually paid for. A strong Annual Fund can help bridge the gap and makes a huge difference to what The Cedars can offer – and to whom.”

Rudy also wants the women and men who take care of his mother day in and day out to know how much he appreciates all their hard work, and all the little things they do for her when he can’t be around. “I do appreciate the good work done to help mom and others,” he said.



the cedars

630 Ocean Avenue, Portland, Maine 04103

telephone 207-221-7000

thecedarsportland.org