



Press Release

For More Information:

Patricia Garson

The Cedars

207.221.7002

pgarson@thecedarportland.org

The Cedars Receives Award for 9th Year **- Voted areas 'Best Elder Care Facility' -**

Portland, ME, October 30, 2007 – The Skilled Care Center and The Rehabilitation Center at The Cedars has once again been named "*Greater Portland's Best Elder Care Facility*" by Market Surveys of America. The award, which has been given to The Cedars for the past nine years running, is based on public ballots taken throughout each region of the United States and tallied by category. The survey is independent of any newspaper or magazine publication.

The award is in addition to being named over the past six years as "*Best Elder Care Facility*" in the *Portland Press Herald's* annual readership survey.

"This award is a tremendous re-affirmation of the dedication and commitment our staff have to our residents," said Kathryn Callnan, president and chief executive officer of The Cedars. "It's a great honor each time we receive it," she added.

Located in Portland, Maine, The Cedars is a non-profit community for seniors that offers outstanding choices in independent apartment living, rehabilitation services, and skilled care. Founded in 1929, The Cedars promotes quality, supports wellness and maximizes independence. For more information, visit www.thecedarsportland.org.

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